

# PRODUCT DATA



## FASSON® Gloss Art FSC® Certified

Issued July 2025

### Introduction

A self-adhesive paper sheet product for offset printing.

### Description

Face: A premium-quality multiple-coated, calendered woodfree offset paper, mirror-finish, white only.  
This product, FSC® C011032 certified, is sold as FSC® Mix Credit.

Availability

	Adhesive ➡	Permanent
Backing ⤴		
Crack-Back® Plus (diagonal cracklines)	X	

### Printing & Conversion

Offset printing  
Before applying the label, the surface must be clean, dry and grease-free.

**Features:** Excellent lay flatness, enabling high-speed printing  
Fast drying paper, enabling quick finishing (like cutting, die-cutting etc.)  
The unique Crack-Back® Plus backing removal system with diagonal scored lines facilitates creating lay-outs, conversion and application of the label.

**Uses:** Multi-colour-, identification-, mailing (addressing/shipping)-, carton-, packaging-, inventory-, pricing-, barcode labels. Promotional-, seasonal-, theme-, children’s-, toy- and collectable stickers. Magazine supplements; on flat or curved surfaces.  
For indoor use only.

### General

Shelf life: 2 years stored at 20°C / 55% R.H.

For information regarding EHS regulation, please visit our website under downloads “Technical bulletins“ TB 7.8 Product Compliance Fasson Offset” and for technical guidance “Technical bulletins“ – Offset printing.



## PRODUCT CHARACTERISTICS

### Physical properties

#### Face

Basis weight:	80 g/m <sup>2</sup>	ISO 536
Caliper:	100 micron	ISO 534
Tensile:	4.9 kN/m MD	ISO 1924/2
Brightness:	88 %	ISO 8791-4
Gloss 75°:	86 %	Tappi T 480
Opacity:	85 %	ISO 2471

#### Adhesive

Permanent: General-purpose water-based permanent adhesive with a high initial tack and high adhesion on most common substrates.

##### Permanent

Adhesion (N/25mm) (FTM1 on steel/20 min. bond time)	15.4
Tack (N) (FTM9 on st. steel)	10.3
Minimum application temperature	+5
Service temperature range after 24 hrs (°C)	+80
Resistance to cold (°C) <sup>1)</sup> down to	-20

<sup>1)</sup> Not fully resistant until after adhesion reaches full strength – after at least 24 hrs.

### Backing

Crack-Back® Plus: One-side-coated bleached kraft paper, with diagonally crush-scored lines, along which the backing will crack cleanly when bent back, allowing easy removal in just two pieces. Lines are spaced just 32 mm apart. Good lay flatness ensures first-class printing and finishing.

#### Remarks on Crack-Back® Plus

We advise not to use Crack-Back® Plus for labels larger than A5 (148.5 x 210 mm) or smaller than A8 (52 x 74 mm). For products not complying to these recommendations Torraspapel - Lecta does not take responsibility for the functionality of the score lines.

Basis weight:	86 g/m <sup>2</sup>	ISO 536
Caliper:	87 micron	ISO 534

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#### Guarantee and liability:

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All products are sold subject to Torraspapel - Lecta's general terms and conditions of sale, see <https://www.lecta.com/terms>  
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