

**FASSON® Natural Kraft Brown**

Issued July 2025

**Introduction**

Machine-glazed paper, distinguished by its high strength and excellent surface properties. Made of 100% virgin kraft fiber.

**Description**

Face: **Natural Kraft Brown:** natural, unbleached, uncoated, laid watermark.

This paper range, FSC® C011032 certified, is sold as FSC® Mix Credit.

**Availability**

<i>Backing</i> 	<i>Adhesive</i> 	Permanent
Scored		<b>x</b>

**Printing & Conversion**

Conventional printing methods, such as Offset, Flexo, Screen and Dry Toner  
Before applying the label, the surface must be clean, dry, and grease-free.

**Features:** Excellent lay flatness, enabling high-speed printing.

**Recommendations for use**

Suitable for primary labelling of high and premium goods such as wine, spirits, and packaging of specialist foods. For indoor use only.

**General**

Shelf life: 2 years stored at 20°C / 55% R.H.

For information regarding EHS regulation, please visit our website under downloads “Technical bulletins” TB 7.8 Product Compliance Fasson Offset” and for technical guidance “Technical bulletins” – Offset printing.

## PRODUCT CHARACTERISTICS

## Physical properties

**Face** **Natural Kraft**  
**Brown**

Basis weight (g/m<sup>2</sup>) 70  
ISO 536

Caliper (microns) 102  
ISO 534

## Adhesive

Permanent: General-purpose water-based permanent adhesive with a high initial tack and high adhesion on most common substrates.

## Permanent

Adhesion (N/25mm)  
(FTM 1 on st.steel/20 min. bond time) 17

## Tack (N) (ETM 9 on stainless steel)

Minimum application temperature +5

Service temperature range (°C) -20 to +80

<sup>1)</sup> Not fully resistant until after adhesion reaches full strength – after at least 24 hrs

## Backing

One-side-coated bleached kraft paper, with crush-scored lines, running in the machine direction, 35 mm apart. Bending along one of the lines will crack the backing open for easy removal. The functionality of scored backing products is strongly related to label size. We advise not to use scored backing for labels larger than A5 (148.5 x 210 mm) or smaller than A8 (52 x 74 mm). Also, the direction of the score lines is of importance; it is commendatory to have the score lines parallel to the short side of the label. For products not complying to these recommendations Torraspapel - Lecta does not take responsibility for the functionality of the score lines.

Basis weight: 90 g/m<sup>2</sup> ISO 536  
Caliper: 90 micron ISO 534

#### ***Guarantee and liability:***

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